Permit #F00028094

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00028094 **Type of Permit:** FILMING **Release Date:** 05/19/2010

Production Company THE SWEET SHOP

Insured Company Name THE SWEET SHOP
Contact Phone No. 1 424-258-1000
Contact Phone No. 2 818-599-3886
Fax 323-843-9703
Address 6063 W Washington Boulevard
culver City, California 90232

Production Title SOY JOY

Type of Production Commercial - Standard

Producer Tim Fermino

Director Margaret & Joy

1st AD Kennedy Taylor

Production Manager Kelsi McEntire

FilmL.A. Coordinator Erica Wade

Location Manager Kelsi McEntire
Primary Phone Office - 424-258-1000
Secondary Phone Mobile - 310-801-1431

Location Assistant Kelsi McEntire
Primary Phone Mobile - 310-801-1431
Secondary Phone

Fees

Posting 600	$52.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $917.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00028094
Production Company THE SWEET SHOP
Insured Company THE SWEET SHOP
Production Title SOY JOY

Location Manager Kelsi McEntire
Primary Phone Office - 424-258-1000
Secondary Phone Mobile - 310-801-1431

Location Address 6161 Santa Monica Blvd, Los Angeles, CA, 90038

Location Names

Location Type Office Building

Location Description

Film Dates 5/20/2010 - 5/21/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	20
Cube Trucks	2
Generator	1
Honey Wagons	1
Motor Homes	1
Portable restrooms	1
Vans	1

Personnel on Location

Type	Quantity
Crew	30
Spot Check	1

Filming Activities Equipment on property; Interior MOS; Interior product shots in artist loft, # 400;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note CABLING THROUGH SERVICE ELEVATOR, ARTIST LOFT AREA IS CLOSED TO PUBLIC

Coordinator Note NO CABLING/FILMING IN HALLWAYS OR STAIRWELLS AT ANYTIME

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

Posting "No Parking" signs E/S Lodi Pl., Santa Monica Blvd-North 600'

Approximate Footage 301 - 600 **Log Number** 10-15051

Date(s) 5/20/2010 to 5/21/2010 **Time(s)** 07:00 to 22:00

NOT A PERMIT